

WALK 97.5 WOMAN BUSINESS CONTEST

OFFICIAL CONTEST RULES

**FOR WALK-FM, WKJY-FM, WWSK-FM, WBZO-FM, WHLI-FM and WHLI-AM
hereinafter referred to as the "Station(s)"**

No purchase or payment is necessary to enter or win this promotion. A purchase or payment of any kind will not increase your chances of winning. By participating, each entrant fully and unconditionally agrees to be bound by and accepts these official Contest Rules.

This Sweepstakes is in no way sponsored, endorsed, or administered by, or associated Instagram. You understand that you are providing your information to the Sponsor and not to Instagram.

1. Promotion Dates

The Stations, all owned and/or operated by Connoisseur Media, LLC (CONNCOs) are running a station or multi-station promotional contest (the "Contest") from March 1, 2024 at 12:01 am EDT until March 27, 2024 at 11:59pm EDT (the "Promotion Dates").

2. Entry / How To Win

- a. Listeners will visit WALKRadio.com during "contest" promotional entry period and complete the entire nomination form, nominating a woman owned business on Long Island. Incomplete entries will be ineligible. Entries will be accepted from March 1, 2024 at 12:01 am EDT until March 17, 2024 at 11:59pm EDT.*
- b. A physical entry form may also be obtained by sending a self-addressed stamped envelope to WALK 97.5's Woman Business 2024 ENTRY REQUEST c/o Connoisseur Media Long Island 234 Airport Plaza Blvd. Suite 5 Farmingdale, NY 11735. Entries and entry requests that go undelivered will be disqualified. Connoisseur Media Long Island is not responsible for entries or entry requests that are delayed and/or are delivered after the contesting period or entries or entry requests that go undelivered. Entry requests that do not include the required information as stated above will be disqualified.*
- c. On or about March 20, 2024 station judges will choose (8) finalists from eligible entries. Selection of finalist businesses will be at the sole discretion of "station" judges.*
- d. Finalists' entries will be posted on the WALK 97.5 Instagram on March 27, 2024 at 12:00 am EDT and WALK 97.5 listeners, who also have an Instagram Account AND follow WALK 97.5 on Instagram, AND have liked the official contest post, will be*

invited to vote for their favorite business, from the 8 finalists, by tagging the business in a comment on the official contest post.

- e. Only qualified votes will be counted. In order for a vote to be qualified, a potential voter must A) Have an Instagram Account B) Follow the official WALK 97.5 Instagram Account @WALK975 C) Like the official Women Business Contest Instagram Post D) Identify which of the 8 finalist businesses they are voting for by tagging the business's Official Instagram Account, as identified in the official Woman Business Contest Post in the comment section of that post.*
- f. Only one qualified vote per Instagram Account will be counted.*

3. Winner Selection / Odds / Prizes

The finalist business with the most qualified votes at 11:59 pm EDT March 27, 2024 will be deemed contest winner and awarded the Grand Prize.

Grand prize winner will receive: \$2,500 in advertising on WALK 97.5 to advertise their winning business. No Cash Value. Not to be combined with any other offers. Some restrictions may apply. Rates for products and advertising services may vary. Must be used by December 31, 2024.

4. Acceptance and Delivery of Prize

All prizes must be accepted as awarded. All prizes are non-transferable. Inability to accept prizes, or elements of a prize will result in forfeiture. No prize nor elements of any prize can be redeemed for cash value. No other value will be awarded for forfeited prizes or any unused prize elements. Physical Prize elements, if any, will be available for pick-up at CONNCOS, 234 Airport Plaza, Suite 5, Farmingdale NY 11735 Monday through Friday from 8:30 am to 5:30 pm, unless otherwise specified.

5. Conditions / Eligibility

- a. All Contest(s)/Prize(s) are subject to Federal, State and local regulations and laws and are void where restricted or prohibited by law. This Contest is governed by U.S. law and is void outside the United States.*
- b. Contest is open to legal U.S. residents of Nassau, Suffolk and Queens Counties and who are age 18 or older. All employees, agents and interns of CONNCOS, employees of competing radio stations, and members of the immediate families or households of each are ineligible. The term "immediate family" includes spouses, siblings, parents, children, grandparents and grandchildren, whether as "in-laws" or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension and any other persons residing at the same household whether or not related. Participants and winner(s) must be legal U.S. residents.*

- c. ***No “duos,” groups or teams will be allowed to enter together. Any ties, disputes, conflicts, questions or concerns regarding the Contest and/or the prize(s) will be determined by CONNCOS, whose decision(s) is final.***
- d. ***Participants are restricted to the use of ordinary telephone equipment. Participants that enable the “Caller ID” block function may not be allowed to participate unless they enter their correct area code and telephone number. CONNCOS disclaims all liability for the inability of a participant to complete or continue a text or telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond CONNCOS control, or otherwise. CONNCOS disclaims all liability for any delays, mis-delivery, loss or failure in the delivery of any item sent by mail, courier, express, electronic transmission or other delivery method. CONNCOS is not responsible for mechanical, technical, electronic, communications, telephone, cellular, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the internet or at any website or lost or unavailable network connections which may limit an online entrant’s ability to participate in the contest, and any injury or damage to entrant’s or any other person’s computer related to or resulting from participating in or downloading any information necessary to participate in this contest. CONNCOS is not responsible for broken telephone connections, busy signals, mis-dials or lost phone calls.***
- e. ***Each winner must provide CONNCOS with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation including, without limitation, a release and affidavit of eligibility, may result in a delay in receiving prize(s) or the forfeiture thereof. Entrants are required to provide truthful information and CONNCOS will reject and delete any entry that it discovers to be false or fraudulent. CONNCOS will disqualify any entry from individuals who do not meet eligibility requirements.***
- f. ***Any person winning in excess of Six Hundred Dollars and 00/100 (\$600.00) or receiving anything with a value of Six Hundred Dollars (\$600.00) or more, as determined by CONNCOS in its sole discretion, will receive an IRS Form 1099 at the end of the calendar year, and a copy of the 1099 will be filed with the IRS, and each winner shall be solely responsible for paying any and all applicable Federal, State, local or other taxes. Total prize package ARV \$20,700***
- g. ***By participating, all participants and winner(s) grant CONNCOS the permission to use their names, characters, photographs, voices and likeness in connection with the promotion (via print, broadcast or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or remuneration for such use.***
- h. ***Sponsor may prohibit an Entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said Entrant is attempting to undermine***

the legitimate operation of the Contest by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other Entrants, Sponsor, or Contest Entities. If for any reason this Contest is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest and randomly draw from those entries received up to the cancellation/suspension date to award prizes. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.

6. Release

Contest winners agree on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, to fully and forever release and discharge All Sponsors and CONNCOS and each and all of their subsidiary and affiliated corporations, companies and divisions, its predecessors, successors and assigns, and its respective directors, stockholders, officers, employees and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses and liabilities of whatsoever kind or nature in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden which against it or any of it, they have had, may have had or now have, or which any of their heirs, representatives and/or assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have asserted relating to this contest, and agrees to deliver an executed release form at the time of delivery of any prize(s). If a minor is a contest winner, the person's parent or legal guardian must sign said release on the winner's behalf.

7. Indemnity

Participants and winners agree to and do hereby indemnify and hold forever harmless All Sponsors, CONNCOS and their agents, officers, employees, affiliates and assigns for any injuries, accidents, misfortunes, losses, damages or causes of action arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).

8. Miscellaneous

- a. ***CONNCOS is considered the "Judge." Judge's decisions are final.***
- b. ***CONNCOS reserves the right to end and/or modify the Contest at any time without additional notice or further compensation required, if any fraud, technical failure or other factor beyond the control of CONNCOS impairs the integrity or proper functioning of the Contest, as determined by CONNCOS in its sole discretion.***
- c. ***This Contest is void where prohibited or restricted by law.***